



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1374833

**Schedule Dates** 09/20/12-09/24/12  
**Advertiser** Joe Negron for Florida State Senate-R (74192)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOE NEGRON 9/20 (474094)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** /  
**CPE** 491  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** JOE NEGRON 9/20

**Date Entered** 09/19/12  
**Last Modified** 09/20/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06322860  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,551.00  
**Net Total** \$8,789.00  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$10,340.00
<b>Grand Total:</b>	<b>18</b>	<b>\$10,340.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/20/12-09/21/12	4	:30	12P- 12:30P (EST)	2				X	X			2	\$265.00	\$530.00	West Palm Beach (WPEC)		9/19/12
2.0	Normal Line / SPOT (2)	09/20/12-09/21/12	4	:30	5P- 5:30P (EST)	2				X	X				\$300.00		West Palm Beach (WPEC)		9/19/12
2.0.1	Closed Preempt (2)	09/20/12															West Palm Beach (WPEC)	Sold Out/Exception - higher politicals are in, per Lillie	
2.0.2	Closed Preempt (2)	09/20/12															West Palm Beach (WPEC)	Sold Out/Exception - higher politicals are in, per Lillie	
3.0	Normal Line / SPOT (3)	09/20/12-09/23/12	4	:30	11P- 11:35P (EST)	4				X	X	X	X	2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		9/19/12
3.0.1	Closed Preempt (3)	09/20/12															West Palm Beach (WPEC)	Exceeds Max Per Day/Exception -	
3.0.2	Closed Preempt (3)	09/20/12															West Palm Beach (WPEC)	Exceeds Max Per Day/Exception -	
4.0	Normal Line / SPOT (4)	09/22/12-09/22/12	4	:30	7A- 9A (EST)							2		2	\$150.00	\$300.00	West Palm Beach (WPEC)		9/19/12
5.0	Revised Line / SPOT (5)	09/23/12-09/23/12	2	:30	10:30A- 11:30A (EST)								1				West Palm Beach (WPEC)		9/19/12
5.1	Normal Line / SPOT (13)	09/23/12-09/23/12	2	:30	10:30A- 11:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/19/12
6.0	Normal Line / Football (6)	09/23/12-09/23/12	4	:30	1P- Sports-CBS NFL Football								1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		9/19/12
7.0	Normal Line / SPOT (7)	09/23/12-09/23/12	4	:30	7P- 8P (EST)								1		\$1,875.00		West Palm Beach (WPEC)		9/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1374833

**Schedule Dates** 09/20/12-09/24/12  
**Advertiser** Joe Negron for Florida State Senate-R (74192)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOE NEGRON 9/20 (474094)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** /  
**CPE** 491  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** JOE NEGRON 9/20

**Date Entered** 09/19/12  
**Last Modified** 09/20/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06322860  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,551.00  
**Net Total** \$8,789.00  
**Sales Tax**

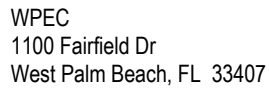
### West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$10,340.00
<b>Grand Total:</b>	<b>18</b>	<b>\$10,340.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0.1	Closed Preempt (7)	09/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks, lowest rate is \$2500	
8.0	Normal Line / SPOT (8)	09/24/12-09/24/12	4	:30	12P- 12:30P (EST)	1	1							1	\$265.00	\$265.00	West Palm Beach (WPEC)		9/19/12
9.0	Normal Line / SPOT (9)	09/24/12-09/24/12	4	:30	5P- 5:30P (EST)	1	1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/19/12
10.0	Normal Line / SPOT (10)	09/24/12-09/24/12	4	:30	11P- 11:35P (EST)	1	1							1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/19/12
11.0	Normal Line / SPOT (11)	09/24/12-09/24/12	4	:30	11:35P- 12:35A (EST)	1	1							1	\$170.00	\$170.00	West Palm Beach (WPEC)		9/19/12
12.0	Normal Line / SPOT (14)	09/20/12-09/20/12	4	:30	5:30P- 6P (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/19/12
13.0	Normal Line / SPOT (14)	09/21/12-09/21/12	4	:30	5:30P- 6P (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/19/12
14.0	Normal Line / SPOT (15)	09/20/12-09/20/12	4	:30	7P- 7:30P (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/19/12
15.0	Normal Line / SPOT (15)	09/21/12-09/21/12	4	:30	7P- 7:30P (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/19/12
16.0	Normal Line / SPOT (16)	09/24/12-09/24/12	4	:30	5:30P- 6P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/19/12
17.0	Normal Line / SPOT (17)	09/24/12-09/24/12	4	:30	7P- 7:30P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/19/12
18.0	Normal Line / SPOT (12)	09/20/12-09/20/12	4	:30	11:35P- 12:35A (EST)					1					\$170.00		West Palm Beach (WPEC)		9/20/12
18.0.1	Closed Preempt (12)	09/20/12															West Palm Beach (WPEC)	No Availability/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



<b>Contract #</b>	<b>1374833</b>
<b>Schedule Dates</b>	09/20/12-09/24/12
<b>Advertiser</b>	Joe Negron for Florida State Senate-R (74192)
<b>Agency</b>	Mentzer Media Services (1381)
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)
<b>Brand</b>	JOE NEGRON 9/20 (474094)
<b>Salesperson</b>	TeleRep/DC, Washington DC (2995)
<b>Sales Office</b>	TeleRep Washington DC
<b>Buyer Name</b>	KOHLBAUER,STEPHANIE
<b>Phone/Fax</b>	/
<b>CPE</b>	491
<b>Account Types</b>	National/Political Candidate Agency BRD
<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	JOE NEGRON 9/20

<b>West Palm Beach (WPEC)</b>		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	18	\$10,340.00
<b>Grand Total:</b>	<b>18</b>	<b>\$10,340.00</b>

# CONFIRMATION CONTRACT

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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1375977

**Schedule Dates** 10/09/12-10/15/12  
**Advertiser** Joe Negron for Florida State Senate-R (74192)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOE NEGRON 10/09 (474499)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** /  
**CPE** 495  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** JOE NEGRON 10/09

**Date Entered** 09/20/12  
**Last Modified** 10/05/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06326229  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$540.00  
**Net Total** \$3,060.00  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	5	\$3,600.00
<b>Grand Total:</b>	<b>5</b>	<b>\$3,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / SPOT (6)	10/09/12-10/09/12	3	:30	6P- 6:30P (EST)			1						1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/5/12
7.0	Normal Line / SPOT (7)	10/09/12-10/11/12	3	:30	11P- 11:35P (EST)	2		X		X				2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		10/5/12
8.0	Normal Line / SPOT (8)	10/14/12-10/14/12	2	:30	10:30A- 11:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/5/12
9.0	Normal Line / SPOT (9)	10/15/12-10/15/12	3	:30	11P- 11:35P (EST)		1							1	\$700.00	\$700.00	West Palm Beach (WPEC)		10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1375986

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Joe Negron for Florida State Senate-R (74192)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOE NEGRON 9/25 (474506)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** /  
**CPE** 493  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** JOE NEGRON 9/25

**Date Entered** 09/20/12  
**Last Modified** 09/20/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06326123  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,642.50  
**Net Total** \$9,307.50  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$8,785.00
Oct. 2012	5	\$2,165.00
<b>Grand Total:</b>	<b>25</b>	<b>\$10,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	09/25/12-09/28/12	3	:30	12P- 12:30P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		9/20/12
1.1	Normal Line / SPOT (1)	09/25/12-09/28/12	4	:30	12P- 12:30P (EST)	4		X	X	X	X			4	\$265.00	\$1,060.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	09/25/12-09/30/12	3	:30	11P- 11:35P (EST)	4		X	X	X	X	X	X	4	\$700.00	\$2,800.00	West Palm Beach (WPEC)		9/20/12
5.0	Revised Line / SPOT (5)	09/30/12-09/30/12	2	:30	10:30A- 11:30A (EST)								1				West Palm Beach (WPEC)		9/20/12
5.1	Normal Line / SPOT (5)	09/30/12-09/30/12	3	:30	10:30A- 11:30A (EST)								1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/20/12
6.0	Normal Line / Football (6)	09/30/12-09/30/12	4	:30	4P- Sports-CBS NFL Football 2								1		\$4,500.00		West Palm Beach (WPEC)		9/20/12
6.0.1	Closed Preempt (6)	09/30/12															West Palm Beach (WPEC)	No Availability/Exception -	
7.0	Normal Line / SPOT (7)	09/30/12-09/30/12	3	:30	7P- 8P (EST)								1		\$3,000.00		West Palm Beach (WPEC)		9/20/12
7.0.1	Closed Preempt (7)	09/30/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates/political in breaks	
8.0	Revised Line / SPOT (8)	10/01/12-10/01/12	3	:30	12P- 12:30P (EST)		1										West Palm Beach (WPEC)		9/20/12
8.1	Normal Line / SPOT (8)	10/01/12-10/01/12	4	:30	12P- 12:30P (EST)		1							1	\$265.00	\$265.00	West Palm Beach (WPEC)		9/20/12
9.0	Revised Line / SPOT (9)	10/01/12-10/01/12	3	:30	5P- 5:30P (EST)		1										West Palm Beach (WPEC)		9/20/12
9.1	Normal Line / SPOT (9)	10/01/12-10/01/12	4	:30	5P- 5:30P (EST)		1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
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Towson, MD 21286

## Contract # 1375986

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Joe Negron for Florida State Senate-R (74192)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOE NEGRON 9/25 (474506)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** /  
**CPE** 493  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** JOE NEGRON 9/25

**Date Entered** 09/20/12  
**Last Modified** 09/20/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06326123  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,642.50  
**Net Total** \$9,307.50  
**Sales Tax**

### West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$8,785.00
Oct. 2012	5	\$2,165.00
<b>Grand Total:</b>	<b>25</b>	<b>\$10,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (10)	10/01/12-10/01/12	3	:30	11P- 11:35P (EST)	1	1							1	\$700.00	\$700.00	West Palm Beach (WPEC)		9/20/12
11.0	Normal Line / SPOT (11)	09/25/12-09/28/12	4	:30	5:30P- 6P (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		9/20/12
12.0	Normal Line / SPOT (12)	09/25/12-09/28/12	4	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$450.00	\$1,800.00	West Palm Beach (WPEC)		9/20/12
13.0	Normal Line / SPOT (13)	09/25/12-09/28/12	4	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	West Palm Beach (WPEC)		9/20/12
14.0	Normal Line / SPOT (14)	10/01/12-10/01/12	4	:30	6P- 6:30P (EST)	1	1							1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/20/12
15.0	Normal Line / SPOT (15)	10/01/12-10/01/12	4	:30	7P- 7:30P (EST)	1	1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1376038

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Joe Negron for Florida State Senate-R (74192)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOE NEGRON 10/02 (474526)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** /  
**CPE** 494  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** JOE NEGRON 10/02

**Date Entered** 09/20/12  
**Last Modified** 09/20/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06326211  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$915.00  
**Net Total** \$5,185.00  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	9	\$6,100.00
<b>Grand Total:</b>	<b>9</b>	<b>\$6,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	3	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/20/12
2.0	Normal Line / SPOT (2)	10/02/12-10/07/12	3	:30	11P- 11:35P (EST)	3		X	X	X	X	X	X	3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	10/07/12-10/07/12	2	:30	10:30A- 11:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/20/12
4.0	Normal Line / SPOT (4)	10/08/12-10/08/12	3	:30	6P- 6:30P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/20/12
5.0	Normal Line / SPOT (5)	10/08/12-10/08/12	3	:30	11P- 11:35P (EST)		1							1	\$700.00	\$700.00	West Palm Beach (WPEC)		9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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